



USAID
FROM THE AMERICAN PEOPLE

**MACEDONIA LOCAL
GOVERNMENT ACTIVITY**

Re: Reference Letter – Mr. Viktor Kunovski

22 October 2009

To Whom It May Concern:

This is to confirm that during this spring of 2009, USAID Macedonian Local Government Project has used the services of COACH ERA Group on subcontracting base, for the project **Development Plan for Skopje Statistical Planning Region**.

Coach Era has lead high innovative “National Values Assessment measurement process”, for which Mr. V. Kunovski is certified by the world leading organization in this field, the Barrett Values Centre <https://www.valuescentre.com/index.php>

This assessment has made our country Republic of Macedonia regional leader and the first in South-East Europe to have done assessment of this kind. The assessment results and recommendations have influence the whole process of regional planning in one constructive and positive manner. In regard of that, Plan for Development of Skopje Statistical region is unique in the due diligence approach that have been done with conducting this type of assessment. Efforts that USAID MLGA/LED Team has done are attempt to respond the issue like: Why we could not reach the preferred level of development and growth and why the trends are not following this direction. Objective of the National Values Assessment is to bridge the gap between planned and implemented goals. Recommendations are in direction of establishment of desired values and initiate energy of growth and development for the country. The end users of this measurement are 18 municipalities, their mayors and numerous institutions within our system.

During this process Mr. Viktor Kunovski and his COACH ERA Team has showed high levels of commitment, excellent team work, and professionalism.

Therefore, I recommend Coach Era Group services for similar national and regional European projects in the future.

Rozalija Karchicka – Vasilevska, M.Sc.
LED Team Leader & Best Practice Coordinator
USAID Macedonia, Local Government Activity (MLGA)